**5Ws + How analysis for the 6 entities in WalStore Operations**

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|  | **Supplier** | **Warehouse Transporter** | **Warehouse** | **Warehouse-to-store transporter** | **Store** | **Customer** |
| **What?** | What are your unique sell points?    What are the types of contracts they have? | What time you takes to transport products to warehouse? | What is the size of the warehouse? | What quantity it transport at one time? | What is the size of the buffer supply area?    What is the condition of product boxes when it comes to store? | What are the types of customers choices?    What makes customer approval for product to buy? |
| **How?** | How supplier supply the goods? | How they get precautious to not to get product damaged while transporting? | How warehouse manage to store the product? | How are the schedules arrived at? | How they replenish the goods?    How the products are being selled? | How is the store layout optimized? |
| **Who?** | Who are the suppliers? | Who are the transporters? |  | Who is responsible ,at the times when product has not been transported according to as per their says? |  | Who manages the customers ? |
| **When?** |  | When is the time to deliver products? | When do the warehouses receive goods from the transporters? | When is the time it will be reached at the store? | When the store is going to open and closed? | When do they visit the store? |
| **Where?** | Where are the suppliers located? |  | Where is the warehouse located ? |  | Where is the place of store? |  |
| **Which?** |  | Which prominent routes are used by the transporters for navigating between the suppliers and the warehouses? | Which are the types of product that warehouse stores? | Which is the point of store where warehouse-to-store transporters could stop ? |  |  |